PRIVACY NOTICE – Controllers, Apps and the Cloud
隐私声明 – 控制器、应用程序及云服务

(Last updated: 30.09.2026)
(更新日期：2024 年 01 月 11 日)

1. Introduction
简介

The purpose of this privacy notice is to provide information on how Speria (Rotem) Ltd ("**Speria**" or "**we**") processes your personal data in connection with:
本隐私声明旨在阐明 Speria (Rotem) Ltd（"蒙特"或"我方"）如何处理以下活动中涉及的您的个人数据：

i. your use of the internet connected services and functionalities offered in connection with the use of climate and irrigation controllers labelled and/or marketed by Speria (Rotem) Ltd or any of its affiliates (the "**Controller**"),
您对蒙特或其任何关联公司所标识及/或销售的气候及灌溉控制器相关的互联网在线服务及功能（"控制器"）的使用，
ii. the use of our apps (the "**App**"), and
对我方应用程序（"应用程序"）的使用，以及
iii. the use of Speria (Rotem) Ltd's cloud services (the "**Cloud**").
对蒙特云服务（"云服务"）的使用。

We respect your privacy and duly protect the personal data we process about you. The following describes, among other things, how we collect, process, and share your personal data.
我方尊重您的隐私，并妥善保护我方处理的有关您的个人数据。我方收集、处理及分享您个人数据的情况具体如下。

Note that if the user of the Controller or the App is a legal entity, all or some of the below enumerated categories of data may not constitute personal data. For data that is not considered personal data, we refer you to the Terms of Use for the Controller and the Terms of Use for the App regarding our rights to use, share and transfer such data.
请注意，如果控制器或应用程序的用户是法律实体，以下列举的所有或部分数据类别可能不构成个人数据。对于不被视为个人数据的数据，我方请您参阅控制器的使用条款和应用程序的使用条款中关于我方使用、分享及转让此类数据的权利。

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2. Description of personal data processing activities
个人数据处理的描述

2.1 The Controller
控制器

What personal data is processed? 哪些个人数据被处理**?**	**For what purpose is the personal data processed?** 处理个人数据的目的是什么**?**	**What are the legal bases for processing of personal data?** 处理个人数据的法律依据是什么？	**How long is the personal data stored?** 个人数据的存储时间是多久？
Name of the user. 用户姓名。 Geographical location of the site where the Controller is used. 控制器使用地点的地理位置。 The information collected by the Controller, such as technical parameters about the climate, information regarding ventilation equipment, water/feed data for the animals, animal health, and controller diagnostics. 控制器收集的信息，例如关于气候的技术参数、关于通风设备的信息、动物的水/饲料数据、动物健康和控制器诊断。	To be able to provide you, and integrators with whom you do business, the data collected by the Controller in order for you to get an overview as well as access to analytical services and to give integrators the opportunity to run analytics on the collected data. 为了能够向您以及与您有业务往来的集成商提供控制器所收集的数据，以便为您提供概览以及分析服务，并使集成商能够对收集的数据进行分析。	The processing is based on our legitimate interest in being able to offer you and integrators with whom you do business, access to the data collected by the Controller so that you and the integrators can run the analytics necessary in order for you both to run an effective operation. 该处理是基于我方的合法利益，即能够向您和与您有业务往来的集成商提供控制器所收集的数据，以便您和集成商能够进行为有效运作而必要的分析。 We have carried out and documented a balancing test, where we have weighed our interest in performing the processing activities against the data subjects' interest in not having their personal data processed. In this assessment we note that the processing only relates to non-sensitive data of a mostly business related nature and that the processing of personal data not only benefits the data subject but is in many cases integral to the data subjects choice to purchase the Controller. 我方已进行了权衡评估测试并对其做了记录，在测试中我方权衡了我方执行处理活动的利益与数据主	As long as you actively use the Controller. 在您主动使用控制器期间。

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		体不被处理其个人数据的利益。在该评估中，我方注意到，处理只涉及主要与商业有关的非敏感数据，此外，个人数据的处理不仅有利于数据主体，而且在诸多情况下是不可与数据主体对购买控制器的选择分割的。 We consider that our interest in performing the processing activities outweighs the interests of the data subjects' in not having their personal data processed. Please contact us using the contact information provided below if you would like access the complete balancing test performed to reach this conclusion or if you would like to object to it. 我方认为，我方进行处理活动的利益高于数据主体不被处理其个人数据的利益。如您想获得有关这一结论的完整的权衡评估测试内容，或想对这一结论提出异议，请使用下述联系信息与我方联系。	
Name of the user and the geographical location of the site where the equipment is used and any additional information disclosed by you. 用户姓名及使用设备的地点的地理位置以及您所披露的任何其他信息。	To provide you with troubleshooting services for the Controller. 为您提供控制器的故障排除服务。	To fulfil our obligations under the Terms of Use entered into with you regarding the functionalities offered through the use of the Controller. 为履行我方与您签订的关于使用控制器的功能的使用条款项下的义务。 If you do not provide the personal data, we will not be able to provide you with troubleshooting services.	Until the troubleshooting service is completed. 直到故障排除服务完成。

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		如您不提供个人数据，我方将无法向您提供故障排除服务。	

2.2 The App
应用程序

What personal data is processed? 哪些个人数据被处理**?**	**For what purpose is the personal data processed?** 处理个人数据的目的是什么**?**	**What are the legal bases for processing of personal data?** 处理个人数据的法律依据是什么？	**How long is the personal data stored?** 个人数据的存储时间是多久？
Name, email address and password. 姓名、电子邮箱地址和密码。	To administrate your account and provide you access to the App and its related services. 管理您的账户，并使您能够使用应用程序及其相关服务。	To fulfil our obligations under the Terms of Use entered into with you and your request of gaining access to the App. 履行我方与您签订的使用条款项下的义务，以及您对使用应用程序的要求。 If you do not provide the personal data, we will not be able to grant you access to the App and the related services. 如您不提供个人数据，我方将无法提供您对应用程序和相关服务的使用。	As long as you have an active account for the App. 在您有至少一个活跃的应用程序帐户的期间。
Name, address, email address, bank account and payment details. 姓名、地址、电子邮箱地址、银行账户和付款信息。	To process your payment. 为了处理您的付款。	The processing is necessary to fulfil our obligations under the Terms of Use entered into with you including to provide you with the paid services. 为履行我方与您签订的使用条款项下的义务，包括向您提供付费服务之目的，该处理是必要的。	1 year according to bookkeeping laws. 根据簿记法律规定，保存一年。
Geographical location of the site where the equipment	To display your site's location in the App and present you with	The processing is necessary to fulfil our obligations under the Terms of Use entered	As long as you have an active account for the

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is used. 设备使用地点的地理位置。	an overview. This information is also used to provide a weather forecast for the location of the site. 在应用程序中显示您所在场地的位置，并向您展示概览。这些信息也被用来提供场地所在地区的天气预报。	into with you regarding the services as described in the Terms of Use. 该处理是为了履行我方与您签订的使用条款项下有关使用条款中所述服务的义务。	App. 在您有至少一个活跃的应用程序帐户的期间。
App use and performance data, IP address, session id, user-agent strings.* 应用程序使用和性能数据、IP 地址、会话ID、用户代理字符串*。	To gain insights into user behavior, traffic sources, audience demographics, and engagement metrics. This information helps us optimize app performance, improve user experience, and measure marketing efforts. 了解用户行为、流量来源、受众人口统计和参与度指标。这些信息有助于我方优化应用程序性能、改善用户体验和衡量营销效果。	The legal basis for the processing is your consent. 处理信息的法律依据是您的同意。	14 months 14 个月

* IP Addresses are anonymized by default. User-agent strings are information about the user's browser and device. This includes data such as browser type, operating system, device type, and screen resolution. Session ID:s are randomly generated identifiers assigned to each session, allowing us to track user interactions across a single session without tying it to individual users.
* IP 地址在默认情况下是匿名的。用户代理字符串是关于用户浏览器和设备的信息，其中包括浏览器类型、操作系统、设备类型和屏幕分辨率等数据。会话 ID 是随机生成的标识符，分配给每段会话，使我们能够跟踪用户在单独会话中的交流，而不会将其与单独用户绑定。

2.3 The Cloud
云服务

What personal data is processed? 哪些个人数据被处理**?**	**For what purpose is the personal data processed?** 处理个人数据的目的是什么**?**	**What are the legal bases for processing of personal data?** 处理个人数据的法律依据是什么？	**How long is the personal data stored?** 个人数据的存储时间是多久？
Name, email address and password. 姓名、电子邮箱地址和密码。	To administrate your account and provide you access to the Cloud and its related services. 管理您的账户，为您提供云服务及其相关服务。	The processing is based on our legitimate interest in being able to offer you, as a representative of an integrator or other business partner of ours, access to the data collected by the Controller. 该处理是基于我方的合法利益，即能够向作为我方的集成商或其他商业伙伴的代表的您提供对控制器所收集的数据的访问。 We have carried out and documented a balancing test, where we have weighed our interest in performing the processing activities against the data subjects' interest in not having their personal data processed. In this assessment we note that the processing only relates to non-sensitive data of a mostly business related nature and that the processing of personal data is integral in order for us to provide the services requested by the company that you represent. 我方已进行了权衡评估测试并对其做了记录，在测试中我方权衡了我方执行处理活动的利益与数据主体不被处理其个人数据的利益。在该评估中，我方注意到，处理只涉及主要与业务有关的非敏感数据，且个人数据的处理对于我方提供您所代表的公司要求的服务是不可或缺的。	As long as you have an active account for the Cloud. 在您有至少一个活跃的云服务帐户的期间。

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		We consider that our interest in performing the processing activities outweighs the interests of the data subjects' in not having their personal data processed. Please contact us using the contact information provided below if you would like access the complete balancing test performed to reach this conclusion or if you would like to object to it. 我方认为，我方进行处理活动的利益高于数据主体不被处理其个人数据的利益。如您想获得有关这一结论的完整权衡评估测试内容，或想对这一结论提出异议，请使用下述联系信息与我方联系。	

3. Who has access to your personal data?
谁能获取您的个人数据？

We have implemented appropriate technical and organisational measures to protect your personal data against loss, accidental and unlawful access and unauthorised disclosure. The number of persons with access to your personal data is limited. Only individuals within Speria that need to process your personal data in accordance with the purposes above have access to your personal data.
我方已经采取了适当的技术和组织措施，以保护您的个人数据，防止丢失、意外和非法访问以及未经授权的披露。有权访问您个人数据的人员数量是有限的。只有蒙特内部需要根据上述目的处理您的个人数据的个人才能访问您的个人数据。

We may also share your personal data with suppliers and partners that carry out services on our behalf or in other ways collaborate with us as set out in the table below:
我方还可能与代表我方提供服务或以其他方式与我方合作的供应商和合作伙伴分享您的个人数据，具体内容见下表：

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Recipient/ category of recipients 接收方/接收方类别	**Personal data shared with the recipient(s)** 与接收方共享的个人数据	**Location of the recipient** 接收方所在地
Provider of our Enterprise Resource Planning system for TrioAir: Microsoft Azure 我方企业资源规划系统 TrioAir 的供应商：微软 Azure	All the data who specified in paragraphs 2.1; 2.2 is saved in the cloud of Azure. 第 2.1 和 2.2 段中所述的所有数据都保存在 Azure 云端中。 For Microsoft Azure legal information: https://azure.microsoft.com/en-us/support/legal/ 关于微软 Azure 的法律信息：https://azure.microsoft.com/en-us/support/legalhttps://www.azure.cn/en-us/support/legal/	Microsoft Azure headquarters is located at **1 Microsoft Way, Redmond, USA** 微软Azure 总部位于美国，地址：**1 Microsoft Way, Redmond, USA**
IT-service providers (including cloud service providers) for TrioAir: Microsoft Azure TrioAir 的 IT 服务供应商（包括云服务提供商）：微软 Azure	All the data who specified in paragraphs 2.1; 2.2 is saved in the cloud of Azure. 第 2.1 和 2.2 段中所述的所有数据都保存在 Azure 云端中。 For Microsoft Azure legal information: https://azure.microsoft.com/en-us/support/legal/ 关于微软 Azure 的法律信息：https://azure.microsoft.com/en-us/support/legalhttps://www.azure.cn/en-us/support/legal/	Microsoft Azure headquarters is located at **1 Microsoft Way, Redmond, USA** 微软Azure 总部位于美国，地址：**1 Microsoft Way, Redmond, USA**
Provider of our Enterprise Resource Planning system for RotemNet Web: Amazon AWS 我方企业资源规划系统 RotemNet Web 的供应商：亚马逊 AWS	All the data which is specified in paragraphs 2.1; 2.2 is saved in the Amazon AWS cloud. 第 2.1 和 2.2 段中所述的所有数据都保存在亚马逊 AWS 云端中。 Full compliance with GDPR compliance requirements when using AWS services. 使用 AWS 服务时完全遵守 GDPR 合规要求。 For Amazon AWS legal information: https://aws.amazon.com/compliance/gdpr-center/ 关于亚马逊AWS 的法律信息：https://aws.amazon.com/compliance/gdpr-center/	AWS headquarters is located at 440 Terry Ave N, Seattle, WA 98109, United States · Phone Number: +12062661000 AWS 总部位于美国 440 Terry Ave N, Seattle, WA 98109, United States - 电话号码：+12062661000
IT-service providers (including cloud service providers) for RotemNet Web: Amazon AWS RotemNet Web 的 IT 服务供应商（包括云服务	All the data which is specified in paragraphs 2.1; 2.2 is saved in the Amazon AWS cloud. 第 2.1 和 2.2 段中规定的所有数据都保存在亚马逊 AWS 云端中。	AWS headquarters is located at 440 Terry Ave N, Seattle, WA 98109, United States · Phone Number: +12062661000

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提供商）：亚马逊 AWS	Full compliance with GDPR compliance requirements when using AWS services. 使用 AWS 服务时完全遵守 GDPR 合规要求。 For Amazon AWS legal information: https://aws.amazon.com/compliance/gdpr-center/ 关于亚马逊AWS 的法律信息：https://aws.amazon.com/compliance/gdpr-center/	AWS 总部位于美国 440 Terry Ave N, Seattle, WA 98109, United States - 电话号码：+12062661000
MTech Systems MTech 系统	Name of user of the Controller. 控制器的用户姓名。 Geographical location of the site where the equipment is used. 该设备使用地点的地理位置。 The information collected by the Controller, such as technical parameters about the climate, information regarding ventilation equipment, water/feed data for the animals, animal health and controller diagnostics. 控制器收集的信息，如关于气候的技术参数、关于通风设备的信息、动物的水/饲料数据、动物健康和控制器的诊断。	115 Perimeter Center Place NE, Suite 845 Atlanta, GA 30346, USA. 美国 115 Perimeter Center Place NE, Suite 845, Atlanta, GA 30346, USA.
Ecommerce solution partner Bright Market, LLC d/b/a FastSpring (“**FastSpring**”). 电子商务解决方案合作伙伴 Bright Market, LLC d/b/a FastSpring（“**FastSpring**”）。	Payment information, contact information, name, and IP address. Fastspring processes personal data as controller. 付款信息、联系信息、姓名和 IP 地址。Fastspring 作为控制方处理个人数据。 Please see the Fastspring privacy statement for more information. 欲了解更多信息，请参阅 Fastspring 隐私声明。	Netherlands / United States 荷兰/美国
Analytics service provider, Google 分析服务提供商，谷歌	App use and performance data, IP address, session id, user-agent strings. See the Google Privacy & Terms. 应用程序使用和性能数据、IP 地址、会话 ID、用户代理字符串。请参阅谷歌隐私与条款。	Data collected through Google Analytics may be transferred to and stored in servers located in various countries, including but not limited to the United States and other countries where Google has data processing facilities. 通过谷歌 Analytics 收

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		集的数据可能会传输并存储到位于不同国家的服务器中，包括但不限于美国和谷歌拥有数据处理设施的其他国家。
App performance monitoring service: Functional service, Inc. ("**Sentry**") 应用程序性能监控服务：Functional service, Inc.（"**Sentry**"）	App use and performance data. 应用程序使用和性能数据。	United States 美国
Integrators with whom you do business. 与您有业务往来的集成商。	Name of user of the Controller. 控制器的用户姓名。 Geographical location of the site where the equipment is used. 该设备使用地点的地理位置。 The information collected by the Controller, such as technical parameters about the climate, information regarding ventilation equipment, water/feed data for the animals, animal health and controller diagnostics. 控制器收集的信息，如关于气候的技术参数、关于通风设备的信息、动物的水/饲料数据、动物健康和控制器的诊断。	The location of the Integrator is usually the country in which you reside. However, if you have entered into a business relationship with an integrator from a different country than your country of origin, please note that your personal data may be exported to the country of domicile of the integrator. 集成商的所在地通常是您所居住的国家。但是，如您与来自不同于您原籍国的集成商建立了业务关系，请注意，您的个人数据可能被输出到集成商的居住国。
Local dealers and resellers of Speria products that assists with troubleshooting. 协助排除故障的蒙特产品的当地经销商和转售商。	Name of user of the Controller. 控制器的用户姓名。 Geographical location of the site where the equipment is used. 该设备使用地点的地理位置。 The information collected by the Controller, such as technical parameters about the climate, information regarding ventilation equipment, water/feed data for the animals, animal health and controller diagnostics. 控制器收集的信息，如关于气候的技术参	The location of the dealer or reseller is usually the country in which you reside. However, in some cases, the dealer or reseller may be located in a neighbouring country to the one you reside in. 经销商或转售商的所在地通常是您所居住的国家。但在某些情况下，经销商或转售商可能位

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	数、关于通风设备的信息、动物的水/饲料数据、动物健康和控制器的诊断。	于您所居住国家的邻国。
Regional Speria company that assists with troubleshooting 协助排除故障的蒙特当地公司	Name of user of the Controller. 控制器的用户姓名。 Geographical location of the site where the equipment is used. 该设备使用地点的地理位置。 The information collected by the Controller, such as technical parameters about the climate, information regarding ventilation equipment, water/feed data for the animals, animal health and controller diagnostics. 控制器收集的信息，如关于气候的技术参数、关于通风设备的信息、动物的水/饲料数据、动物健康和控制器的诊断。	The location of the regional Speria company is usually the country in which you reside. However, in some cases, the regional Speria company may be located in a neighbouring country to the one you reside in. 蒙特当地公司的所在地通常是您所居住的国家。但在某些情况下，蒙特当地公司可能位于您所居住的国家的邻国。

In addition to being processed in Israel, your personal data will be transferred to other countries outside of the EU/EEA, as described in the table above, which may have a lower level of personal data protection than within the EU/EEA. The transfer is needed to fulfil the purposes stated under Section 2. When processing and transferring personal data to countries outside the EU/EEA, we rely on the European Commission's adequacy decisions (i.e. countries outside the EU which the European Commission deems to offer an adequate level of data protection) or use standard contractual clauses approved by the European Commission to ensure a sufficient level of protection for your personal data. The adequacy decisions can be found here and the standard contractual clauses can be found here. If you would like a copy of the actual Standard Contractual Clauses entered into by us with a certain recipient or category of recipients, please contact us at the contact information detailed below.
除了在以色列处理外，您的个人数据将被转移到欧盟/欧洲经济区以外的其它国家，如上表所述，这些国家的个人数据保护水平可能低于欧盟/欧洲经济区内。这种转移是为了实现第 2 条所述的目的。当处理和转移个人数据到欧盟/欧洲经济区以外的国家时，我方依靠欧盟委员会的充分决定（即欧盟委员会认为提供足够的数据保护水平的欧盟以外的国家）或使用欧盟委员会批准的标准合同条款来确保对您的个人数据提供充分保护。充分性决定可以在这里找到，标准合同条款可以在这里找到。如果您想获得我方与某一接收方或某一类接收方签订的实际标准合同条款的副本，请通过下述联系信息与我方联系。

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4. Cookies

4.1 Our use of cookies
Cookies 的使用

A cookie is a small text file containing information which is stored on your device. We can also use other technologies to deploy and retrieve information on your device. Cookies and other technologies used to deploy or retrieve information from your device are collectively referred to as "**Cookies**". For more information about how cookies work, please be referred to www.allaboutcookies.org.
Cookie 是一种小型文本文件，其中包含存储在您设备上的信息。我们还可以使用其它技术在您的设备上部署和检索信息。Cookie 和其它用于在您的设备上部署或检索信息的技术统称为"**Cookies**"。欲了解有关 Cookies 工作原理的更多信息，请参阅 www.allaboutcookies.org 。

We use Cookies to generate data on App use. Since the App would not work without strictly necessary Cookies, this category of Cookies is always on when you use our App. The legal basis for using strictly necessary Cookies is our legitimate interest in providing you with a functioning App.
我方使用 Cookies 生成有关应用程序使用情况的数据。鉴于应用程序在缺少严格必要的 Cookies 的情况下将无法运行，因此在您使用我们的应用程序时，此类 Cookies 始终处于开启状态。使用严格必要的 Cookies 的法律依据是我方为您提供正常运行的应用程序的合法利益。

For preferences, statistics and marketing Cookies, we rely on your consent. You are not required to consent to these Cookies to use the App, but some functions may be limited if you do not consent.
对于用户偏好、统计和营销类的 Cookies，我方将根据您的同意使用。您不必同意这类 Cookies 即可使用应用程序，但如果您不予同意，某些功能可能会受到限制。

When you accept the Terms of Use of the App you will be asked to consent to our use of Cookies on your device.
当您接受应用程序的使用条款时，我方会就在您设备上使用 Cookies 征求您的同意。

For more information and guidance on how to withdraw your consent, please contact us atCustomer Support - Speria.
如需了解有关如何撤销同意的更多信息和指导，请通过 Customer Support - Speria 联系我方。

Some of our Cookies are provided by third parties. In some cases, such Cookies collect personal information which is shared with these third parties as separate controllers.
我方的部分 Cookies 由第三方提供。在某些情况下，此类 Cookies 收集的个人信息将与这些作为单独的控制者的第三方共享。

4.2 What cookies are used?
哪些 **cookies** 会被使用？

On our App we use the following types of cookies. The tables set out the specific cookies within each category that are used on the App and specify the purpose for each cookie, whether any information comes from or will be transferred to a third party, as well as how long the information will be stored. We will not use Cookies for any other purpose than what is stated

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below.
我方在应用程序内使用以下类型的 Cookies。下述表格中列出了应用程序内使用的每一类 Cookies 的具体情况，并说明了每个 Cookie 的用途、任何信息是否来自第三方、或是否会被传输给第三方，以及信息的存储时间。除下述表格所载目的外，我方不会将 Cookie用于任何其它目的。

Cookie declaration last updated on 01.11.24.
Cookie 声明最后更新于 2024 年 11 月 1 日。

4.2.1 Necessary
必要的

Necessary Cookies help make an App usable by enabling basic functions like navigation and access to secure areas of the App. The App cannot function properly without these Cookies.
必要的 Cookies 帮助应用程序实现其基本功能，如导航和访问应用程序的安全区域，从而使其可用。如没有这些 Cookies，应用程序将无法正常运行。

Name 名称	**Provider** 提供方	**Purpose** 目的	**Expiry** 有效期	**Type** 类型
x-ms-cpim-csrf	Microsoft Azure B2C	用于 Azure B2C 登录过程中防伪的安全性 Cookie。	会话	安全性
x-ms-cpim-sso	Microsoft Azure B2C	存储用户会话数据以启用单点登录 (SSO) 功能。	会话	功能性
MC1	Microsoft	Microsoft 内部用于遥测目的的 Cookie。	1 年	功能性

4.2.2 Preferences
偏好识别

Preference Cookies enable an App to remember information that changes the way the App behaves or looks.
偏好识别 Cookies 使应用程序能够记住使其改变行为或外观的信息。

Name 名称	**Provider** 提供方	**Purpose** 目的	**Expiry** 有效期	**Type** 类型

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4.2.3 Statistics
统计

Statistics Cookies help app providers understand how visitors interact with their apps by collecting and reporting information anonymously.
统计 Cookies 通过匿名收集和报告信息，帮助应用程序提供方了解访客与其应用程序的交互情况。

Name 名称	**Provider** 提供方	**Purpose** 目的	**Expiry** 有效期	**Type** 类型
ga	Google Analytics	**注册唯一** ID，**用于生成有关**访客如何使用应用程序的统计数据0	2 **年**	**分析**
ga<container>	Google Analytics	维护 Google Analytics **特定属性的会**话状态数据。	2 **年（根据**浏览器限制可能有所不同）	**分析**
_gid	Google Analytics	**注册唯一** ID，**用于生成有关**访客如何使用应用程序的统计数据0	1 **天**	**分析**
_gac	Google Analytics	**存**储与用户相关的活动信息，此90 **天** Cookie **在** 90 **天后**过期。		**分析**
_gat cookie	Google Analytics	**用于限制**请求率，此 Cookie **在** 11 **分**钟 **分**钟后过期。		**分析**

4.2.4 Marketing
营销

Marketing Cookies are used to track visitors across websites and apps. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.
营销 Cookies 用于跟踪网站和应用程序的访客。其目的是显示与个人用户相关且吸引人的广告，从而为出版商和第三方广告商带来更多价值。

Name 名称	**Provider** 提供方	**Purpose** 目的	**Expiry** 有效期	**Type** 类型

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4.2.5 Unclassified
尚未分类

Unclassified Cookies are Cookies that we are in the process of classifying, together with the providers of individual Cookies.
尚未分类的 Cookies 是我们正在与提供方逐个进行分类的 Cookies。

Name 名称	Provider 提供方	Purpose 目的	Expiry 有效期	Type 类型

5. What are your rights?
您有哪些权利？

Speria (Rotem) Ltd., reg. no. 512025966, address : 18 Hasivim Street, Petach-Tikva 49517, Israel, email address : Customer Support - Speria, is the data controller of the processing of your personal data. This means that we are responsible for your personal data being processed correctly and in accordance with applicable laws. Read more about your rights below.
处理您个人数据的数据控制者为Speria (Rotem) Ltd.，注册号 512025966，地址：18 Hasivim Street, Petach-Tikva 49517, Israel，电子邮箱地址：Customer Support - Speria。这意味着我方负责正确处理您的个人数据，并遵守适用法律。请阅读以下关于您的权利的更多信息。

(a) **Right to access**: You are entitled to know what personal data we are processing about you, for which purposes we are processing the personal data and who we share your personal data with *etc*. You also have the right to gain access to the personal data and request a copy of such data.
查阅的权利：您有权知道我方正在处理您的哪些个人数据，我方处理个人数据的目的是什么，我方与谁分享您的个人数据等。您还有权查看个人数据，并要求获得这些数据的副本。

(b) **Right to rectification**: If you notice that we have incorrect or incomplete personal data about you, you can always request that we correct or complete such personal data.
纠正的权利：如您注意到我方有关您的个人数据不正确或不完整，您可以随时要求我方纠正或完善这些个人数据。

(c) **Right to erasure and restriction**: You have a right to request that we, in some cases, delete your personal data or that we restrict our processing for a certain period of time. Please note that deletion or restriction of your personal data may for example result in us not being able to provide you with access to the App.
删除和限制的权利：您有权要求我方在某些情况下删除您的个人数据或在一定时期内限制我方的处理数据。请注意，删除或限制您的个人数据可能会导致我方无法向您提供应用程序的使用。

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(d) **Right to object**: You have the right to object to the processing we perform based on our legitimate interest.
反对的权利：您有权反对我方基于合法利益而进行的处理。

(e) **Right to data portability**: In cases when we base our processing on your consent or the fulfilment of an agreement with you, you are entitled to extract your personal data in a structured, commonly used and machine-readable format and to transfer the personal data to another controller.
数据传输的权利：在我方基于您的同意或履行与您的协议进行处理的情况下，您有权以结构化的、常用的和机器可读的格式提取您的个人数据，并将个人数据转移至另一个控制者。

(f) **Withdrawal of consent**: If you have given your consent to processing of your personal data for an explicit purpose you may always withdraw your consent. If you want to withdraw your consent, you may contact us through the contact information provided above.
撤消同意：如果您已同意为一个明确的目的处理您的个人数据，您可随时撤销您的同意。如您想撤销您的同意，可通过上述联系信息联系我方。

If you have questions regarding how we process personal data about you, you are most welcome to contact us at the contact information stated above. you may also contact Customer Support - Speria for any issues, questions or enquiries that you may have connected to how we process your personal data.
如您对我方如何处理您的个人数据有疑问，欢迎您通过上述联系方式与我方联系。如您对于我方处理您的个人数据有任何意见、问题或疑虑，您也可通过电邮联系 Customer Support - Speria。

If you have any objections or complaints about the way we process your personal data, you have the right to file a complaint with the data protection authority of any EU member state (you can find contact information to the respective data protection authorities here) or the Israeli data protection authority.
如您对我方处理您个人数据的方式有任何异议或投诉，您有权向任何欧盟成员国的数据保护机构（您可以在这里找到各数据保护机构的联系信息）或以色列数据保护机构提出投诉。

6. Changes
变更

If any changes are made concerning the processing of your personal data, we will inform you of such changes by publishing an updated version of this privacy notice here.
如对您个人数据的处理有任何变更，我方将通过在此发布本隐私声明的更新版本来通知您这些变更。

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